



Economic Development Division
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Business. Life. Balance.

FOR IMMEDIATE RELEASE

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EAU CLAIRE RANKS HIGHEST IN WISCONSIN

EAU CLAIRE, WI – In the 2011 Best Performing Cities Index as published by the Milken Institute, Eau Claire was 39th out of 179 Small Metro Markets. That is a significant improvement compared to 2010 when Eau Claire ranked 100th.

In 2011, Eau Claire’s ranking topped all other small metro Wisconsin cities.

The Milken Institute Best Performing Cities Index measures how well the areas are creating and sustaining jobs and economic growth. It includes jobs, wages and salary, and technology growth. Details can be found at <http://bestcities.milkeninstitute.org/>.

Wisconsin Small Metro Rankings

2011 Ranking	2010 Ranking	City
39	100	Eau Claire, WI MSA
52	58	Oshkosh-Neenah, WI MSA
67	115	La Crosse, WI-MN MSA
107	82	Appleton, WI MSA
116	92	Fond du Lac, WI MSA
154	154	Sheboygan, WI MSA
157	176	Wausau, WI MSA
166	166	Janesville, WI MSA
173	167	Racine, WI MSA

Wisconsin Area Cities (in order by index)

Index	City	Size	2011 Ranking	2010 Ranking
209.24	Madison, WI MSA	Large	23	31
219.98	Eau Claire, WI MSA	Small/midsize	39	100
234.84	Oshkosh-Neenah, WI MSA	Small/midsize	52	58
260.33	La Crosse, WI-MN MSA	Small/midsize	67	115
301.24	Appleton, WI MSA	Small/midsize	107	82

310.8	Fond du Lac, WI MSA	Small/midsize	116	92
373.96	Sheboygan, WI MSA	Small/midsize	154	154
381.85	Wausau, WI MSA	Small/midsize	157	176
387.03	Duluth, MN-WI MSA	Large	118	122
389.57	Milwaukee-Waukesha-West Allis, WI MSA	Large	123	139
395.1	Janesville, WI MSA	Small/midsize	166	166
426.22	Racine, WI MSA	Small/midsize	173	167
432.43	Minneapolis-St. Paul-Bloomington, MN-WI MSA	Large	143	118

Mike Schatz, the Economic Development Director was proud to announce the news, “This is a testament to how well area employers are doing bringing good jobs into the community.”

About the Economic Development Division:

As a division of the City of Eau Claire, our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase quality of living, add well-paying jobs and grow tax base.

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